

Sponsored Link

Premium	Positioned below first newsletter item / introduction	\$349+gst
Standard	Positioned below second newsletter item	\$249+gst
Basic	Positioned at bottom of newsletter / above footer	\$99+gst

Includes:

- A single line heading
- 100 words of text
- Image no larger than 300x200
- 'Learn More' button which links to your website article
- Will be labelled as *Sponsored Link*
- All content must be provided, and is subject to approval and amendment by PDCN

EXAMPLE

Your Sponsored Link Heading

Sponsored Link



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in

culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut.

Learn More

Sponsored Story

\$549+gst

Includes:

- A single or double line heading
- 250 words of text
- Image no larger than 300x200 pixels
- You may include a link to your website
- Will be labelled as *Sponsored Story*
- Positioned immediately below the first newsletter story
- All content must be provided, and is subject to approval and amendment by PDCN

EXAMPLE

Your Sponsored Story Heading

Sponsored Story



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in

culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

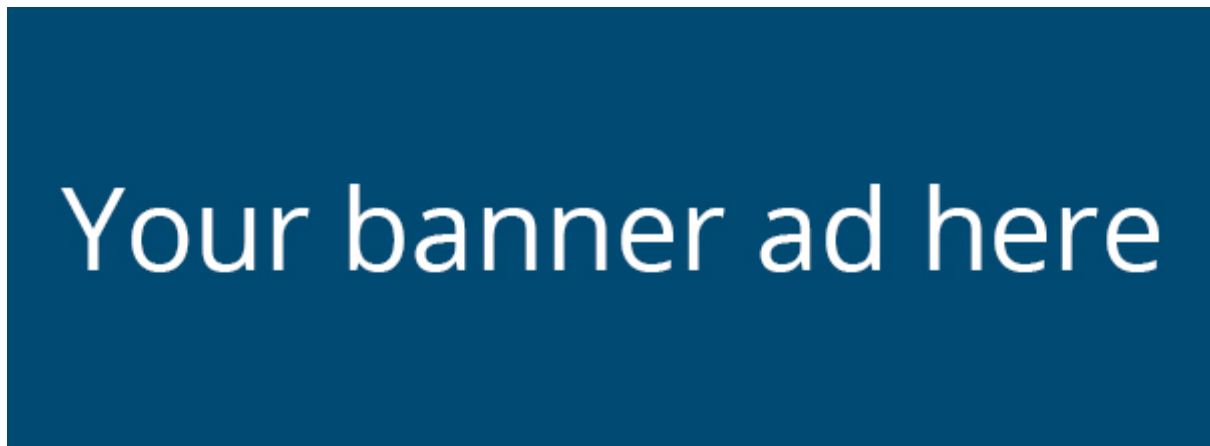
Excepteur sint www.yourwebsite.com.au cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in.

Banner Ad

Premium	Positioned below first newsletter item / introduction	\$249+gst
Standard	Positioned below second newsletter item	\$149+gst
Basic	Positioned at bottom of newsletter / above footer	\$99+gst

- 600 x 220 pixels
- Clicking banner will link to your website
- Banner image must be .jpg or .png
- File not to exceed 200kb
- All content must be provided, and is subject to approval and amendment by PDCN

EXAMPLE



*Become a PDCN member today and get a 15% discount on all advertising.